

Salesforce CRT-250 Study Guide PDF

**GRAB THE SALESFORCE MARKETING CLOUD ADMINISTRATOR
CERTIFICATION PDF QUESTIONS & ANSWERS**

Exam Summary – Syllabus – Questions

CRT-250

Salesforce Certified Marketing Cloud Administrator
60 Questions Exam – 67% Cut Score – Duration of 105 minutes

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Get an Overview of the CRT-250 Certification:

Who should take the [CRT-250 exam](#)? This is the first question that comes to a candidate's mind when preparing for the Marketing Cloud Administrator certification. The CRT-250 certification is suitable for candidates who are keen to earn knowledge on the Salesforce Administrator and grab their Salesforce Certified Marketing Cloud Administrator. When it is about starting the preparation, most candidates get confused regarding the study materials and study approach. But CRT-250 study guide PDF is here to solve the problem. CRT-250 PDF combines some effective sample questions and offers valuable tips to pass the exam with ease.

Why Should You Earn the Salesforce CRT-250 Certification?

There are several reasons why one should grab the CRT-250 certification.

- The Marketing Cloud Administrator certification proves to be one of the most recognized certifications.
- The certification badge proves the knowledge of the candidate regarding subject matters and makes his resume presentable to potential candidates.
- Thus earning the [Salesforce Certified Marketing Cloud Administrator](#) is a powerful qualification for a prosperous career.

What Is the Salesforce CRT-250 Marketing Cloud Administrator Certification Exam Structure?

Exam Name	Salesforce Marketing Cloud Administrator
Exam Code	CRT-250
Exam Price	Registration fee: USD 200 Retake fee: USD 100
Duration	105 minutes
Number of Questions	60
Passing Score	67%
Recommended Training / Books	Administer Marketing Cloud Google Analytics 360 for Marketing Cloud Prepare for your Marketing Cloud Administrator Certification Exam (CRT250)
Schedule Exam	Kryterion Webassessor

Sample Questions	Salesforce CRT-250 Sample Questions
Recommended Practice	Salesforce Certified Marketing Cloud Administrator Practice Test

Enhance Knowledge with CRT-250 Sample Questions:

Question: 1

To prevent retention of stagnant data, Northern Trail Outfitters (NTO) wants any inactive data stored in data extensions to be cleared after 12 months. What action should NTO take?

- a) Configure the Enterprise wide default retention to one year
- b) Configure the business unit data retention setting to 12 months
- c) Apply a row based retention to each data extension as it is created, set to 12 months
- d) Set inactive date to be automatically cleared after one year, but is recoverable

Answer: c

Question: 2

When customers use the Marketing Cloud default Profile Center link to unsubscribe it causes users to not receive emails from any other business unit. What could explain this behavior?

- a) Data in data extensions corresponding to the customer
- b) The user is getting deleted from the AN Subscribers list
- c) The user gets Added to a blocklist that causes an Enterprise level unsubscribe
- d) Is removed Business unit unsubscribe setting causes an Enterprise level unsubscribe

Answer: b

Question: 3

A Contact Delete request has been processed for subscribers who have been sent an email. to previously in a northern action did NOT target all contacts in their account and a significant number of contacts which are still remaining. Which two data would still exist in the account?

Choose 2 answers

- a) Contact data in sendable data extensions
- b) Contact-specific data at the job level
- c) Contact data in non-sendable data extensions
- d) General tracking data at the job level

Answer: c, d

Question: 4

What are entry source types for Journey Builder?

- a) Data Extension, CloudPages, Email List, API Event
- b) Data Extension, Email List, API Event, Date Based Event
- c) Data Extension, Salesforce Community, GA360, Email List
- d) Data Extension, Audience Studio, API Event, Date Based Event

Answer: d

Question: 5

Which two data structures could be configured to appear in the out-of-the-box Subscription center? Choose 2 answers

- a) Data Extensions
- b) Groups
- c) Publication Lists
- d) Lists

Answer: a, d

Question: 6

While setting up Marketing Cloud Connect, a Marketing Cloud admin navigates to the Marketing Cloud tab in Sales Cloud to complete the integration. The admin then receives the following error message:

- Insufficient User Permissions.
- You have not been designated as an integrated Marketing Cloud user.
- Contact your system administrator The admin notices the Marketing Cloud for AppExchange Admin option is selected when looking at the user settings.

What action should correct the issue?

- a) Apply the administrator and Marketing Cloud Administrator permission sets to user
- b) Reset all passwords to force new tokens
- c) Apply the Marketing Cloud for AppExchange User option as well
- d) Apply the appropriate user mappings in the CRM configuration

Answer: a

Question: 7

What are two possible outcomes when "Send as Multipart MIME" is selected during the send process? Choose 2 answers

- a) Open and click activity are tracked in either version.
- b) The email will avoid detection by various SPAM filters.
- c) A custom text version will be sent with your HTML email.
- d) An auto-generated text version will be sent with your HTML email.

Answer: a, d

Question: 8

Which three considerations should be made when setting up Distributed Marketing?

Choose 3 answers

- a) Messages can be sent to Contacts, Leads, and Person Accounts.
- b) Business users can select any email at time of send.
- c) The DM administrator Profile is required to access Distributed Marketing.
- d) A journey can be connected to one or more Campaigns.
- e) Default options can be set up for the greeting in the email.

Answer: a, b, d

Question: 9

A Marketing Cloud admin has been asked to grant full administrator permissions to a new user. Which two standard roles should be selected for the new user?

Choose 2 answers

- a) Administrator
- b) Marketing Cloud Administrator
- c) Marketing Cloud Security Administrator
- d) Data Manager

Answer: a, b

Question: 10

Setup Assistant provides information and resources for configuring a new Marketing Cloud account. Which two topics does Setup Assistant cover?

Choose 2 answers

- a) Setting up the Data Structure
- b) Enabling Mobile Connect
- c) Configuring Journey Builder
- d) Managing the Enhanced SFTP

Answer: a, d

What Study Guide Works Best in Acing the Salesforce CRT-250 Marketing Cloud Administrator Certification?

The CRT-250 study guide is a combination of some proven study tips and the combination of all valuable study materials like sample questions, syllabus and practice tests in one place.

Explore the Syllabus Topics and Learn from the Core:

If you are determined to earn success in the Marketing Cloud Administrator exam, getting in full touch of the [syllabus](#) is mandatory. During preparation, you might not like all syllabus sections or topics, but try to get at least the fundamental knowledge from the sections you don't like. The more you possess knowledge on all syllabus sections, the more is the chance to attempt maximum number of questions during the actual exam.

Make Your Schedule:

Studying and completing the syllabus becomes easier, if you work on the syllabus topics after making a schedule. Your syllabus must mention what areas you want to cover and within what time. Once you make a schedule and follow it regularly, syllabus completion becomes easier and preparation becomes smoother.

Get Expert Advice from the Training:

Do not forget to join the Salesforce CRT-250 training if it is providing any. Training enhances the practical knowledge of a candidate, which helps them to work well in the practical field during projects.

Get Access to the PDF Sample Questions:

If your study material is in a [PDF format](#) or the materials are mobile-friendly, what could be better than that? Get access to the free sample questions and keep enhancing your knowledge beyond the syllabus.

Avoid Dumps and Utilize the Salesforce CRT-250 Practice Test:

Why should you rely on practice tests? The reason is simple: you must get familiar with the exam pattern before reaching the exam hall. An aspirant aware of the exam structure and time management during the exam preparation can perform well in the actual exam and attempt the maximum number of questions during the exam.

Many aspirants prefer to read from dumps, but they miss out on the self assessment method. Therefore, CRT-250 practice tests always stand out to be the better choice than dumps PDF.

Avail the Proven CRT-250 Practice Test for Success!!!

Do you want to pass the CRT-250 exam on your first attempt? Stop worrying; we, VMExam.com are here to provide you the best experience during your Salesforce Marketing Cloud Administrator preparation. Try out our free mock tests to get a glimpse of our quality study materials, and build your confidence with the premium [CRT-250 practice tests](#). Our expert-designed questions help you to improve performance and pass the exam on your first attempt.