

IIBA CBDA

**IIBA DELIVER BUSINESS VALUE THROUGH DATA ANALYTICS
CERTIFICATION QUESTIONS & ANSWERS**

Details of the Exam-Syllabus-Questions

CBDA

IIBA Deliver Business Value Through Data Analytics (CBDA)

75 Questions Exam – 80% Cut Score – Duration of 120 minutes

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Get an Overview of the CBDA Certification:

Who should take the [CBDA exam](#)? This is the first question that comes to a candidate's mind when preparing for the Deliver Business Value Through Data Analytics certification. The CBDA certification is suitable for candidates who are keen to earn knowledge on the Business Data Analytics and grab their IIBA Deliver Business Value Through Data Analytics (CBDA). When it is about starting the preparation, most candidates get confused regarding the study materials and study approach. But CBDA study guide PDF is here to solve the problem. CBDA PDF combines some effective sample questions and offers valuable tips to pass the exam with ease.

Why Should You Earn the IIBA CBDA Certification?

There are several reasons why one should grab the CBDA certification.

- The Deliver Business Value Through Data Analytics certification proves to be one of the most recognized certifications.
- The certification badge proves the knowledge of the candidate regarding subject matters and makes his resume presentable to potential candidates.
- Thus earning the [IIBA Deliver Business Value Through Data Analytics \(CBDA\)](#) is a powerful qualification for a prosperous career.

What Is the IIBA CBDA Deliver Business Value Through Data Analytics Certification Exam Structure?

Exam Name	IIBA Deliver Business Value Through Data Analytics
Exam Code	CBDA
Exam Fee	Member - \$250, Non-Member - \$400
Retake Fee	Member - \$195, Non-Member - \$350
Recertification Fee	Member - \$30, Non-Member - \$50
Exam Duration	120 Minutes
Number of Questions	75
Passing Score	80%
Format	Multiple Choice Questions
Schedule Exam	PROMETRIC
Sample Questions	IIBA Deliver Business Value Through Data Analytics Exam Sample Questions and Answers
Practice Exam	IIBA Deliver Business Value Through Data Analytics (CBDA) Practice Test

Enhance Knowledge with CBDA Sample Questions:

Question: 1

A restaurant chain is interested in deploying more efficient methods for servicing its customers. The sales manager has asked the analytics team to help answer the question 'Will customers purchase less food if asked to use self-service features'?

A predictive model is built to perform the research but the team is unsure of its mathematical accuracy in determining customer behavior.

Which technique could the team use to validate the model for accuracy?

- a) Forecasting
- b) Simulation
- c) Process modeling
- d) Regression analysis

Answer: b

Question: 2

A model is developed to communicate the correlation between two variables. Which diagram is produced?

- a) Bar Chart
- b) Box Plot
- c) Scatter Plot
- d) Pie Chart

Answer: c**Question: 3**

An analyst is building a dashboard for the Senior Executive team. Which of the following, if added, would add context and commentary?

- a) Design, which focuses on the use of color and placement of visuals
- b) Tools, which help creating the visuals through the data
- c) Narrative, which includes the context and commentary
- d) Channel, which is the medium used to communicate

Answer: c**Question: 4**

A business analyst is running a focus group to review the findings from a recent analytics project. The analyst would like to use the focus group to uncover opinions and attitudes about the results.

Which of the following provides an example of a well-run focus group?

- a) The stakeholders were delighted with the findings and no discussion is recorded as everyone is satisfied
- b) The business analyst conducted a freeform discussion to gather a general sense of stakeholders' opinions
- c) The group selected a representative who spoke on behalf of the team
- d) The subsequent report included areas of agreement and disagreement

Answer: d**Question: 5**

Within a public health dataset, 96% of the observations describe 35-year-old men. Which inference is a valid statement?

- a) Age and gender features can be eliminated
- b) Age and gender features can be included
- c) Gender feature can be removed
- d) Age feature can be removed

Answer: a

Question: 6

The research question prompting the use of analytics is well-defined. If the source data the team expected to use ends up being unreliable, what is the next step the team can take without changing the original objective?

- a) Identify research question
- b) Data sourcing
- c) Data collection
- d) Data analysis

Answer: b**Question: 7**

What is the difference between supervised and unsupervised machine learning?

- a) Supervised learning requires labeled data while unsupervised learning does not.
- b) Unsupervised learning is used for classification tasks while supervised learning is used for clustering tasks.
- c) Supervised learning is used for clustering tasks while unsupervised learning is used for regression tasks.
- d) Unsupervised learning requires labeled data while supervised learning does not.
- e) There is no difference between supervised and unsupervised learning.

Answer: a**Question: 8**

A financial software company has growth and expansion as one of its top strategic priorities for the year. The senior executive team wants to assess their sales performance over the last 3 years to help set the sales objectives.

From the questions below, which would evaluate the team effectiveness at making a sale?

- a) What is the annual revenue growth?
- b) What is the average time for conversion?
- c) What is the number of customers retained over the past 3 years?
- d) When is the correct time to market the software?

Answer: b

Question: 9

During a session on the importance of data storytelling, an analytics manager tells the team that memorability is one of its key benefits. How does a story make data reporting easier to remember?

- a) The results are more quickly understood by the brain
- b) The visuals are more appealing and highlights are easily observed
- c) It can be made to support the claim behind the analytics project
- d) It stimulates more areas of the brain making it engaging

Answer: d

Question: 10

When comparing two data sources for the same set of employees, an analyst found that one of the data sources had the format for the start date as dd/mm/yyyy, while the other data source had the format as dd-mm-yyyy.

Which data quality dimension is being evaluated here?

- a) Validity
- b) Accuracy
- c) Consistency
- d) Uniqueness

Answer: c

What Study Guide Works Best in Acing the IIBA CBDA Deliver Business Value Through Data Analytics Certification?

The CBDA study guide is a combination of some proven study tips and the combination of all valuable study materials like sample questions, syllabus and practice tests in one place.

Explore the Syllabus Topics and Learn from the Core:

If you are determined to earn success in the Deliver Business Value Through Data Analytics exam, getting in full touch of the [syllabus](#) is mandatory. During preparation, you might not like all syllabus sections or topics, but try to get at least the fundamental knowledge from the sections you don't like. The more you possess knowledge on all syllabus sections, the more is the chance to attempt maximum number of questions during the actual exam.

Make Your Schedule:

Studying and completing the syllabus becomes easier, if you work on the syllabus topics after making a schedule. Your syllabus must mention what areas you want to cover and within what time. Once you make a schedule and follow it regularly, syllabus completion becomes easier and preparation becomes smoother.

Get Expert Advice from the Training:

Do not forget to join the IIBA CBDA training if it is providing any. Training enhances the practical knowledge of a candidate, which helps them to work well in the practical field during projects.

Get Access to the PDF Sample Questions:

If your study material is in a [PDF format](#) or the materials are mobile-friendly, what could be better than that? Get access to the free sample questions and keep enhancing your knowledge beyond the syllabus.

Avoid Dumps and Utilize the IIBA CBDA Practice Test:

Why should you rely on practice tests? The reason is simple: you must get familiar with the exam pattern before reaching the exam hall. An aspirant aware of the exam structure and time management during the exam preparation can perform well in the actual exam and attempt the maximum number of questions during the exam.

Many aspirants prefer to read from dumps, but they miss out on the self assessment method. Therefore, CBDA practice tests always stand out to be the better choice than dumps PDF.

Avail the Proven CBDA Practice Test for Success!!!

Do you want to pass the CBDA exam on your first attempt? Stop worrying; we, ProcessExam.com are here to provide you the best experience during your IIBA Deliver Business Value Through Data Analytics preparation. Try out our free mock tests to get a glimpse of our quality study materials, and build your confidence with the premium [CBDA practice tests](#). Our expert-designed questions help you to improve performance and pass the exam on your first attempt.