

# Pega CPDC

**PEGA DECISIONING CONSULTANT CERTIFICATION QUESTIONS & ANSWERS**

**Details of the Exam-Syllabus-Questions**

**CPDC**

**Certified Pega Decisioning Consultant (CPDC)**

**60 Questions Exam – 70% Cut Score – Duration of 90 minutes**

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## Get an Overview of the CPDC Certification:

Who should take the [CPDC exam](#)? This is the first question that comes to a candidate's mind when preparing for the Decisioning Consultant certification. The CPDC certification is suitable for candidates who are keen to earn knowledge on the Decisioning Consultant and grab their Certified Pega Decisioning Consultant (CPDC). When it is about starting the preparation, most candidates get confused regarding the study materials and study approach. But CPDC study guide PDF is here to solve the problem. CPDC PDF combines some effective sample questions and offers valuable tips to pass the exam with ease.

## Why Should You Earn the Pega CPDC Certification?

There are several reasons why one should grab the CPDC certification.

- The Decisioning Consultant certification proves to be one of the most recognized certifications.
- The certification badge proves the knowledge of the candidate regarding subject matters and makes his resume presentable to potential candidates.
- Thus earning the [Certified Pega Decisioning Consultant \(CPDC\)](#) is a powerful qualification for a prosperous career.

# What Is the Pega CPDC Decisioning Consultant Certification Exam Structure?

<b>Exam Name</b>	Certified Pega Decisioning Consultant
<b>Exam Code</b>	CPDC
<b>Exam Fee</b>	USD \$175
<b>Exam Duration</b>	90 Minutes
<b>Number of Questions</b>	60
<b>Passing Score</b>	70%
<b>Format</b>	Multiple Choice Questions
<b>Books / Trainings</b>	<a href="#">Class Schedule</a>
<b>Schedule Exam</b>	<a href="#">Pearson VUE</a>
<b>Sample Questions</b>	<a href="#">Pega PEGACPDC88V1 Exam Sample Questions and Answers</a>
<b>Practice Exam</b>	<a href="#">Certified Pega Decisioning Consultant (CPDC) Practice Test</a>

## Enhance Knowledge with CPDC Sample Questions:

### Question: 1

A bank has chosen an email service provider to deliver the offer messages selected by Pega Customer Decision Hub.

The service provider prefers that the bank uploads a file per batch of customers to a cloud storage location, either on Microsoft Azure or Amazon S3.

As a consultant working on the project representing the bank, what is your response?

- a) Action details can only be transferred via secure FTP.
- b) Action details will be written to the local filesystem by default. But we will write an external process to transfer them to the cloud.
- c) Action details can be written directly to Amazon S3 but not Microsoft Azure.
- d) Action details can be directly written to either of those cloud storage solutions.

**Answer: d**

**Question: 2**

A bank has several credit card offers defined under the sales issue / credit card group. The card\_type action property for some of the cards is set to VISA and for others to Mastercard. The bank wants to limit the total number of VISA cards sent via email in an outbound run.

How do you implement this requirement?

- a) Define a property constraint based on the value of the card\_type action property.
- b) Define a group-level constraint to limit all credit cards.
- c) Move the VISA and Mastercard actions to separate groups, then define two separate volume constraints
- d) Define an action-level constraint for each of the actions separately.

**Answer: a**

**Question: 3**

The arbitration factor that allows you to assign financial values to actions is called:

- a) business levers
- b) propensity
- c) action value
- d) context weighting

**Answer: c**

**Question: 4**

A bank has been running traditional marketing campaigns for many years. One such campaign sends an offer email to qualified customers on day 1.

On day 3, it sends a reminder email to customers who haven't responded to the first email. On day 7, it sends a second reminder to customers who haven't responded to the first two emails.

If you were to re-implement this requirement using the always-on outbound customer engagement paradigm, how would you approach this scenario?

- a) Create three segments to identify the target audience for each of the three offer emails- day 1, day 3 and day 7. Setup three schedules per day targeting each of the three segments.
- b) Configure a primary schedule for the original offer email and setup an ad-hoc or emergency schedule to send reminder emails
- c) Configure the primary schedule to run daily and let the AI choose the best action from all the actions that a customer qualifies for based on engagement policies.
- d) Create an action with a flow that contains 3 Send Email shapes, one for each email. Set appropriate wait times between the shapes.

**Answer: c**

**Question: 5**

In a Prioritization component, the top action can be determined based on the value of \_\_\_\_\_.

- a) Propensity
- b) Customer.Value
- c) Primary.Income
- d) Average Margin of all actions

**Answer: a**

**Question: 6**

In a decision strategy, to use a customer property in an expression, you \_\_\_\_\_.

- a) use the property as defined without any prefix
- b) prefix the property with the keyword Customer
- c) define Customer page in Pages and Classes
- d) define the property as a strategy property

**Answer: b**

**Question: 7**

Which two of these statements is true about creating segments?

(Choose Two)

- a) The list of customers in a segment can be viewed from within the segment
- b) A segment run can be triggered by the Next-Best-Action outbound schedule
- c) In a segment you can reference customer properties OR another segment, but not both.
- d) When building the segment, if you want to know the count resulting from the criteria defined so far, the only way to do this is by running the segment.
- e) The result of a criteria group can be combined with the result above it using AND and OR operators.

**Answer: a, b**

**Question: 8**

What does a dotted line from a Group By component to a Filter component mean?

- a) Information from the Group By component is copied over to the Filter component.
- b) The Filter component references a property from Group By component.
- c) Evaluate the Filter component first to evaluate the Group By component.
- d) There is a one-to-one relationship between the Group By and the Filter components.

**Answer: b**

**Question: 9**

U+ Bank has a product eligibility matrix that defines what type of customers qualify for which offers when customers visit the bank's website.

Which two components in the Next-Best-Action Designer allows you to define these conditions?

(Choose Two)

- a) Arbitration
- b) Channels
- c) Engagement Policy
- d) Constraints

**Answer: c, d**

**Question: 10**

U+ Bank has decided to present the Platinum Plus credit card, a lower ranked card, to customers who visit their home page. Which arbitration factor do you configure to implement this requirement?

- a) Business levers
- b) Context weighting
- c) Propensity
- d) Action value

**Answer: a**

## What Study Guide Works Best in Acing the Pega CPDC Decisioning Consultant Certification?

The CPDC study guide is a combination of some proven study tips and the combination of all valuable study materials like sample questions, syllabus and practice tests in one place.

### Explore the Syllabus Topics and Learn from the Core:

If you are determined to earn success in the Decisioning Consultant exam, getting in full touch of the [syllabus](#) is mandatory. During preparation, you might not like all syllabus sections or topics, but try to get at least the fundamental knowledge from the sections you don't like. The more you possess knowledge on all syllabus sections, the more is the chance to attempt maximum number of questions during the actual exam.

## Make Your Schedule:

Studying and completing the syllabus becomes easier, if you work on the syllabus topics after making a schedule. Your syllabus must mention what areas you want to cover and within what time. Once you make a schedule and follow it regularly, syllabus completion becomes easier and preparation becomes smoother.

## Get Expert Advice from the Training:

Do not forget to join the Pega CPDC training if it is providing any. Training enhances the practical knowledge of a candidate, which helps them to work well in the practical field during projects.

## Get Access to the PDF Sample Questions:

If your study material is in a [PDF format](#) or the materials are mobile-friendly, what could be better than that? Get access to the free sample questions and keep enhancing your knowledge beyond the syllabus.

## Avoid Dumps and Utilize the Pega CPDC Practice Test:

Why should you rely on practice tests? The reason is simple: you must get familiar with the exam pattern before reaching the exam hall. An aspirant aware of the exam structure and time management during the exam preparation can perform well in the actual exam and attempt the maximum number of questions during the exam.

Many aspirants prefer to read from dumps, but they miss out on the self assessment method. Therefore, CPDC practice tests always stand out to be the better choice than dumps PDF.

### Avail the Proven CPDC Practice Test for Success!!!

Do you want to pass the CPDC exam on your first attempt? Stop worrying; we, ProcessExam.com are here to provide you the best experience during your Certified Pega Decisioning Consultant preparation. Try out our free mock tests to get a glimpse of our quality study materials, and build your confidence with the premium [CPDC practice tests](#). Our expert-designed questions help you to improve performance and pass the exam on your first attempt.