SAP C_C4H22_2411 STUDY GUIDE PDF

SAP Emarsys Implementation Consultant Certification Questions & Answers

Details of the Exam-Syllabus-Questions

C_C4H22_2411

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Get an Overview of the C_C4H22_2411 Certification:

Who should take the **C_C4H22_2411 exam**? This is the first question that comes to a candidate's mind when preparing for the Emarsys Implementation Consultant certification. The C_C4H22_2411 certification is suitable for candidates who are keen to earn knowledge on the Cloud Solutions and grab their SAP Certified Associate - Implementation Consultant - SAP Emarsys. When it is about starting the preparation, most candidates get confused regarding the study materials and study approach. But C_C4H22_2411 study guide PDF is here to solve the problem. C_C4H22_2411 PDF combines some effective sample questions and offers valuable tips to pass the exam with ease.

Why Should You Earn the SAP C_C4H22_2411 Certification?

There are several reasons why one should grab the C_C4H22_2411 certification.

- The Emarsys Implementation Consultant certification proves to be one of the most recognized certifications.
- The certification badge proves the knowledge of the candidate regarding subject matters and makes his resume presentable to potential candidates.
- Thus earning the **SAP Certified Associate - Implementation Consultant - SAP Emarsys** is a powerful qualification for a prosperous career.

What Is the SAP C_C4H22_2411 Emarsys Implementation Consultant Certification Exam Structure?

Exam Name	SAP Certified Associate - Implementation Consultant - SAP Emarsys
Exam Code	C_C4H22_2411 » SAP Emarsys Implementation Consultant Certification Online Practice Test
Level	Associate
Exam Price	$554 (USD)
Duration	180 mins
Number of Questions	80
Cut Score	68%
Reference Books / Trainings	**SAP Emarsys Customer Engagement**
Schedule Exam	**SAP Learning**
Sample Questions	**SAP C_C4H22_2411 Certification Exam Sample Question**
Recommended Practice	**SAP Emarsys - Implementation Consultant Certification Practice Test**

Enhance Knowledge with C_C4H22_2411 Sample Questions:

Question: 1

A user cannot log in to their account. You check the user status and it is showing as "deactivated". What could be the reason?

There are 3 correct answers to this question.

a) The access role was updated by the account owner; therefore, the user profile needs to be verified again.
b) The user was automatically deactivated after 180 days of inactivity.
c) The user did not log in within 90 days of their profile being created.
d) The user failed to verify their profile in time.
e) The email address does not belong to the domains permitted in Security Settings.

Answer: b, c, d

Question: 2

You want to test the performance of two different Overlay Web Channel campaigns. Which options do you have?

There are 2 correct answers to this question.

    a) Create an Automation Center program with an A/B splitter and insert two different campaigns.
    b) Activate the Advanced Scheduling page and set up an A/B test.
    c) Split your recipient source into two contact lists or segments and activate two separate campaigns.
    d) Create an Interactions program with an A/B splitter and insert two different campaigns.

Answer: c, d

Question: 3

Which of the following apply to the msrp field in the product data file?

There are 3 correct answers to this question.

    a) It is a mandatory field.
    b) The currency is not included.
    c) A comma (,) is always used as the decimal mark.
    d) It is the original price of the product.
    e) The msrp value must be higher than the price for it to appear in the recommendation.

Answer: b, d, e

Question: 4

Your current loyalty plan is for the US only, but you would like to add Canada and Mexico, which means that you will want the Loyalty Wallet to display the corresponding currency for the contact's country. You want a single Loyalty action to have multiple tokens, one set per language.
Which of the following is a valid solution?

Please choose the correct answer.

    a) You can use the Loyalty add-on as is.
    b) You need to implement Multiplan Loyalty.
    c) You need to implement Multi Market Loyalty.
    d) Only one currency is supported in the Loyalty add-on.

Answer: c

Question: 5

You need to delete a large number of invalid contacts on a regular basis. How can you do this?
There are 2 correct answers to this question.

    a) Use the API endpoint Delete Contacts.
    b) Create an Automation Center program using the Delete Contacts node.
    c) Segment the invalid contacts and click the skull icon for the segment.
    d) On the Contact List overview page, click the corresponding trash icon.

Answer: a, b

Question: 6

What does a CRM Ads lookalike audience do?
Please choose the correct answer.

    a) Requests that Facebook or Google find an audience similar to a segment of SAP
    Emarsys Customer Engagement contacts
    b) Looks at an existing contact list with errors and suggests changes
    c) Compares two contact lists or segments and looks for customers with similar interests
    d) Builds an algorithm to reactivate contacts on social media

Answer: a

Question: 7

You see an email open rate of 26.2%. When is an email defined as open?
There are 2 correct answers to this question.

    a) The recipient downloaded an image from the email.
    b) The recipient forwarded the email campaign.
    c) The recipient clicked a link in the email campaign.
    d) The recipient replied to the email campaign.

Answer: a, c

Question: 8

The SAP Emarsys Customer Engagement API has rate limiting in order to maintain the highest
quality of service for all clients. What is the standard limit?
Please choose the correct answer.

    a) 100 requests per minute for each API key
    b) 100,000 requests per minute for each API key
    c) 10,000 requests per minute for each API key
    d) 1000 requests per minute for each API key

Answer: d

Question: 9

You want to check how your email campaign will be displayed in Gmail and Microsoft Outlook. Where can you do this?

Please choose the correct answer.

a) In Live Preview, by clicking the Device Selector icon
b) In the Visual Content Editor (VCE) under the Content Creation step, by clicking the Inbox Preview icon
c) In the Content menu under Block-Based Templates
d) In the Content menu under Personalization

Answer: b

Question: 10

You are configuring the SAP Emarsys Customer Engagement plug-in for Shopify. What is the first data set you should enable?

Please choose the correct answer.

a) Product data
b) Customer data
c) Web Extend
d) Order data

Answer: b

What Study Guide Works Best in Acing the SAP C_C4H22_2411 Emarsys Implementation Consultant Certification?

The C_C4H22_2411 study guide is a combination of some proven study tips and the combination of all valuable study materials like sample questions, syllabus and practice tests in one place.

Explore the Syllabus Topics and Learn from the Core:

If you are determined to earn success in the Emarsys Implementation Consultant exam, getting in full touch of the syllabus is mandatory. During preparation, you might not like all syllabus sections or topics, but try to get at least the fundamental knowledge from the sections you don't like. The more you possess knowledge on all syllabus sections, the more is the chance to attempt maximum number of questions during the actual exam.

Make Your Schedule:

Studying and completing the syllabus becomes easier, if you work on the syllabus topics after making a schedule. Your syllabus must mention what areas you want to cover and within what time. Once you make a schedule and follow it regularly, syllabus completion becomes easier and preparation becomes smoother.

Get Expert Advice from the Training:

Do not forget to join the SAP C_C4H22_2411 training if it is providing any. Training enhances the practical knowledge of a candidate, which helps them to work well in the practical field during projects.

Get Access to the PDF Sample Questions:

If your study material is in a PDF format or the materials are mobile-friendly, what could be better than that? Get access to the free sample questions and keep enhancing your knowledge beyond the syllabus.

Avoid Dumps and Utilize the SAP C_C4H22_2411 Practice Test:

Why should you rely on practice tests? The reason is simple: you must get familiar with the exam pattern before reaching the exam hall. An aspirant aware of the exam structure and time management during the exam preparation can perform well in the actual exam and attempt the maximum number of questions during the exam.

Many aspirants prefer to read from dumps, but they miss out on the self assessment method. Therefore, C_C4H22_2411 practice tests always stand out to be the better choice than dumps PDF.

Avail the Proven C_C4H22_2411 Practice Test for Success!!!

Do you want to pass the C_C4H22_2411 exam on your first attempt? Stop worrying; we, ERPPrep.com are here to provide you the best experience during your SAP Emarsys - Implementation Consultant preparation. Try out our free mock tests to get a glimpse of our quality study materials, and build your confidence with the premium **C_C4H22_2411 practice tests**. Our expert-designed questions help you to improve performance and pass the exam on your first attempt.