

GINI CInS

GINI INNOVATION STRATEGIST CERTIFICATION QUESTIONS & ANSWERS

Details of the Exam-Syllabus-Questions

CINS

GINI Certified Innovation Strategist (CInS)

120 Questions Exam – 65% Cut Score – Duration of 120 minutes

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Get an Overview of the CInS Certification:

Who should take the [CInS exam](#)? This is the first question that comes to a candidate's mind when preparing for the Innovation Strategist certification. The CInS certification is suitable for candidates who are keen to earn knowledge on the Professional Certification and grab their GInI Certified Innovation Strategist (CInS). When it is about starting the preparation, most candidates get confused regarding the study materials and study approach. But CInS study guide PDF is here to solve the problem. CInS PDF combines some effective sample questions and offers valuable tips to pass the exam with ease.

Why Should You Earn the GInI CInS Certification?

There are several reasons why one should grab the CInS certification.

- The Innovation Strategist certification proves to be one of the most recognized certifications.
- The certification badge proves the knowledge of the candidate regarding subject matters and makes his resume presentable to potential candidates.
- Thus earning the [GInI Certified Innovation Strategist \(CInS\)](#) is a powerful qualification for a prosperous career.

What Is the GInI CInS Innovation Strategist Certification Exam Structure?

Exam Name	GInI Certified Innovation Strategist
Exam Code	CInS
Exam Fee	GInI Member - USD \$550 GInI Non-Member - USD \$650 GInI Retake Price - USD \$325
Exam Duration	120 Minutes
Number of Questions	120
Passing Score	65%
Format	Multiple Choice Questions
Schedule Exam	GInI
Sample Questions	GInI Innovation Strategist Exam Sample Questions and Answers
Practice Exam	GInI Certified Innovation Strategist (CInS) Practice Test

Enhance Knowledge with CInS Sample Questions:

Question: 1

In the Progression of Economic Value model, the following is the order of progression, from least value to highest value.

- a) Experiences, Services, Goods, Commodities
- b) Goods, Services, Commodities, Experiences
- c) Commodities, Services, Goods, Experiences
- d) Commodities, Goods, Services, Experiences

Answer: d

Question: 2

What are the 5 factors that we must consider and think through when dissecting a customer experience (existing or new)?

- a) Preface / Action Items / Psychology / Location / Stakeholder Expectations
- b) Start / Activate / Intimate / Communicate / Finish
- c) Prelude / Activity / Emotions / Channel / Stakeholder Actions
- d) Preamble / Intentions / Thoughts / Venues / Stakeholder Identities

Answer: c

Question: 3

According to the book The Innovator's DNA, the five discovery skills are which of the following?

- a) Brainstorming, ideating, story-telling, listening, and designing.
- b) Drawing, model-making, analyzing, extrapolating, and reporting.
- c) Observing, questioning, networking, experimenting, and associating.
- d) Demonstrating, answering, introspection, time-management, and pragmatism.

Answer: c

Question: 4

When is it okay to pursue innovation as an end in itself, such as for appearing 'innovative'?

- a) Occasionally.
- b) Never.
- c) Most of the time.
- d) Always.

Answer: b

Question: 5

As a design process, various business designs can be considered in any arrangement or combination until what happens?

- a) The one best design emerges that will deliver the type of value required to resonate with a particular market need.
- b) The one best design emerges that will always maximize the organization's profits.
- c) A good design emerges that the company's executives will be happy with.
- d) A good enough design is found that might deliver good value to the market.

Answer: a

Question: 6

The Pitch Deck pulls selected sections out of the business plan so that the team using it can do what?

- a) Methodically explain each part of their business plan in detail.
- b) Tell a compelling story that sells their idea to the organization.
- c) Convince executives to select their idea no matter what that takes.
- d) Present reams of research and findings to prove the rightness of their idea.

Answer: b

Question: 7

Over the past 60 years, the average lifespan of companies on the S&P 500 Index has done what?

- a) dropped consistently, in a cyclical pattern
- b) increased ever so slightly in a linear fashion
- c) oscillated up and down, but on balance remained unchanged
- d) grown dramatically thanks to new technology

Answer: a

Question: 8

What are the four types of business innovation?

- a) Incremental, breakthrough, disruptive, and transformative.
- b) Sustaining, incremental, disruptive, and sacrificial.
- c) Incremental, breakthrough, management, and workplace.
- d) Sustaining, disruptive, descriptive, and transformative.

Answer: a

Question: 9

Which of the following is the theme of strategic horizon 3?

- a) Extend and defend the core business.
- b) Expand the core by building emerging business.
- c) Create viable new options to transform the organization.
- d) Extend absolute dominance over your markets.

Answer: c

Question: 10

Developing a comprehensive Innovation Strategy clarifies what for the organization?

- a) What other strategic imperatives it intends to pursue.
- b) How much market share it intends to steal from competitors.
- c) How much money it intends to make from innovation.
- d) What types of innovation it intends to pursue and why.

Answer: d

What Study Guide Works Best in Acing the GInI CInS Innovation Strategist Certification?

The CInS study guide is a combination of some proven study tips and the combination of all valuable study materials like sample questions, syllabus and practice tests in one place.

Explore the Syllabus Topics and Learn from the Core:

If you are determined to earn success in the Innovation Strategist exam, getting in full touch of the [syllabus](#) is mandatory. During preparation, you might not like all syllabus sections or topics, but try to get at least the fundamental knowledge from the sections you don't like. The more you possess knowledge on all syllabus sections, the more is the chance to attempt maximum number of questions during the actual exam.

Make Your Schedule:

Studying and completing the syllabus becomes easier, if you work on the syllabus topics after making a schedule. Your syllabus must mention what areas you want to cover and within what time. Once you make a schedule and follow it regularly, syllabus completion becomes easier and preparation becomes smoother.

Get Expert Advice from the Training:

Do not forget to join the GInI CInS training if it is providing any. Training enhances the practical knowledge of a candidate, which helps them to work well in the practical field during projects.

Get Access to the PDF Sample Questions:

If your study material is in a [PDF format](#) or the materials are mobile-friendly, what could be better than that? Get access to the free sample questions and keep enhancing your knowledge beyond the syllabus.

Avoid Dumps and Utilize the GInI CInS Practice Test:

Why should you rely on practice tests? The reason is simple: you must get familiar with the exam pattern before reaching the exam hall. An aspirant aware of the exam structure and time management during the exam preparation can perform well in the actual exam and attempt the maximum number of questions during the exam.

Many aspirants prefer to read from dumps, but they miss out on the self assessment method. Therefore, CInS practice tests always stand out to be the better choice than dumps PDF.

Avail the Proven CInS Practice Test for Success!!!

Do you want to pass the CInS exam on your first attempt? Stop worrying; we, ProcessExam.com are here to provide you the best experience during your GInI Certified Innovation Strategist preparation. Try out our free mock tests to get a glimpse of our quality study materials, and build your confidence with the premium [CInS practice tests](#). Our expert-designed questions help you to improve performance and pass the exam on your first attempt.